

Business and Tech Track

09:30 AM to 09:35 AM - OPENING REMARKS

Anil Wanvari (Founder, CEO & Editor-In-Chief, Indian Television Dot Com Group)

09:35 AM to 10:20 AM

Making Indian Entertainment Great

Yogesh Manwani (Head AVOD, SEO, News & Stories, ZEE5 India)
 Uday Sodhi (Business Head) Digital, Sony Pictures Networks India
 Akash Banerji (AVOD Business Head, Viacom18 Digital Ventures)
 Vishal Maheshwari (Country Head, Viu India)
 Nachiket Pantvaidya (CEO, ALTBalaji & Group COO, Balaji Telefilms)

Zulfiqar Khan (Managing Director, India - HOOQ)

Moderator: Esha Nagar (MD, Nepa India)

10:20 AM to 10:40 AM

Presentation: The Power of Personalized Search and Recommendations

Richard Dowling (SVP, Think Analytics)

10:40 AM to 11:20 AM

Captive Audiences of the Telecom Trace

Archana Anand (Chief Business Officer, ZEE5 Global)
 Anuj Gandhi (Group CEO, IndiaCast Media Distribution)
 Vamshi Reddy (Founder & CEO Apalya Technologies)
 Rohit Jain (MD south Asia, Lionsgate)
 Zubin Dubash (COO Digital, Shemaroo Entertainment)
 Siddhartha Roy (COO, Hungama Digital)

Moderator: Karan Taurani (VP - Research Analyst (Media), Elara Capital)

11:20 AM to 11:40 AM - TEA BREAK

11:40 AM to 12:00 Noon

Presentation: Combating OTT Streaming Piracy

Diroshan Ratnarajah (Product Line Management Director, NAGRA)

Creators' Track

09:45 AM to 09:50 AM - OPENING REMARKS

Anil Wanvari (Founder, CEO & Editor-In-Chief, Indian Television Dot Com Group)

09:50 AM to 10:40 AM

Unlocking a Story's Potential

Ashima Avasthi (VP Creative & Head, Zee Studio Originals)
 Gautam Talwar (Chief Content Officer, MX Player)
 Sameer Gogate (Business Head, BBC Studios)
 Rajiv Raghunathan (CEO, Vista India)

Moderator: Mautik Tolia (Co-founder & Director Bodhitree Multimedia)

10:40 AM to 11:20 AM

Empowering the Creative Vision

Devendra Deshpande (Head - Digital Content & IP, Friday Filmworks)
 Sanjay Reddy (Chairman & MD, Silly Monks)
 Siddharth Anand Kumar (Producer - Yoodlee Films/ VP Films & TV - Saregama India)
 Tanuj Garg (Managing Partner, Ellipsis Entertainment)

Moderator: Sucharita Tyagi (Film Companion)

11:20 AM to 12:00 PM

The New Creators' Breed

Rahul Sarangi (Global Head - Business & Content, TVF)
 Rahul Kumar Tewary (Producer, Managing Director Swastik Productions and One Life Studios)
 Angshuman Ghosh (Independent director, Partner BToS Productions)
 Rajiv Laxman (Co-founder, Monozygotic Solutions)

Sudip Sanyal (National Business Head - Motion Content Group India, WPP)

Goldie Behl (Director, Rose Audio Visuals Pvt Ltd)

Moderator: Vidyut Patra (VP, Content Studio WWM)

12:00 to 12:20 PM - TEA BREAK

Business and Tech Track

12:00 PM to 12:45 PM

The Challenge of Content Protection

Tushar Vohra (Head Technology, ZEE5 India)

Aloke Majumder (Technology Head - Hoichoi TV)

Lokesh Chauhan (CTO, ErosNow)

Diroshan Ratnarajah (Product Line Management Director, NAGRA)

Vivek Jain (Chief of Product, Tech & Operations, MX Player)

Moderator: Ru Ediriwira (CEO, Castle Media)

12:45 PM to 01:45 PM - LUNCH

1:50 PM to 2:20 PM

Fireside Chat

Gourav Rakshit (COO, Viacom18 Digital Ventures)

Moderator: Anil Wanvari (Founder, CEO & Editor-In-Chief, Indian Television Dot Com Group)

2:20 PM to 3:00 PM

Fine-tuning Models of Monetisation & Consumer Engagement

Eitan Koter (Co-founder & Co-CEO Vimmi)

Divya Dixit (SVP and Head Marketing, ALTBalaji)

Sandeep Ramesh (Industry Head -Media & Entertainment, Google)

Viraj Jit Singh (SVP and Revenue Head, MX Player)

Kranti Gada (COO, Shemaroo Entertainment Limited)

Sampath Rengacheri (SVP, Merkle Sokrati)

Deepak Jayaram (Co-founder, myNK)

Moderator: Raman Kalra (Partner & Advisory Leader (Entertainment, Media & Sports), PwC India)

3:00 PM - 3:15 PM - TEA BREAK

3:15 PM to 3:30 PM

Q & A with star cast of MX Player Original "Hello Mini"

3:30 PM to 4:00 PM

Fireside Chat

Aparna Purohit (Head of India Originals, Amazon Prime Video)

Moderator: Sunil Lulla (Founder & Chief Evangelist The Linus Adventures)

4:00 PM Onwards - SCREENINGS

The Hitler Chronicles: Blueprint for Dictators
The Bisexuals

Creators Track

12:20 PM to 12:50 PM

Making Indian Stories Travel

Guneet Monga (Content Advisor, MUBI India & Producer)

Richie Mehta (Creator, Director & Writer)

Gaurav Verma

(Producer & Chief Revenue Officer, Red Chillies Entertainment)

Moderator: Monisha Singh Katial (VP, Content & Strategy, BookMyShow)

12:50 PM to 01:30 PM

Redefining Storytelling with Technology

Abhishek Rege (CEO, Endemol Shine India)

Rajiv Bakshi (CEO, Reliance Entertainment's Big Synergy)

Amogh Dusad

(SVP and Head - Original Content and Partnerships, SonyLIV)

Raghu Ram (Co-founder, Monozygotic Solutions)

Moderator: Vinay Pillai (Head, TVFPlay)

01:30 PM to 01:50 PM

Building a Media Tech Company: Deep Dive with Pocket Aces

Ashwin Suresh (Founder, Pocket Aces)

Anirudh Pandita (Founder, Pocket Aces)

Moderator: Soumini Sridhara Paul, (VP, Hungama Digital Media Entertainment)

2:00 PM to 2:45 PM - LUNCH

2:50 PM to 3:30 PM

Creating Binge-Worthy Content

Karan Bedi (CEO, MX Player)

Raj Nayak (Founder & CEO, House of Cheer)

B Srinivasan (Srini) (Managing Director, Vikatan Group)

Ashvini Yardi (Founder, Viniyard Films)

Moderator: Anil Wanvari (Founder, CEO & Editor-In-Chief, Indian Television Dot Com Group)

3:30 PM to 3:45 PM

India's New Age Writers

Ameya Sarda (Writer), Suhani Kanwar (Writer), Sagar Haveli (Writer)

Moderator: Samabesh Das (Content & Creatives, Tulsea)

Conversations with Creators

3:50 PM to 4:20 PM

Afsos: Dibya Chatterjee (Co-creator) &

Anirban Dasgupta (Co-Creator)

Moderator: Gunjan Arya, Managing Partner OML

4:20 PM - 5:00 PM

Bard of Blood: Bilal Siddiqi (Author, creator),

Ribhu Dasgupta (Director)

Moderator: Sidharth Jain (Founder & Chief Storyteller, The Story Ink)

5:00 PM - CLOSING REMARKS