

AGENDA

INDIANtelevision
8th Edition

vidnet
SUMMIT 2024

STREAMING: REALITY BITES/DAWNS

Co-Powered By



#vidnet2024

08:30 AM ONWARDS

REGISTRATION

10:00 AM – 10:05 AM

OPENING REMARKS

10:05 AM – 10:15 AM

LAMP LIGHTING & PARTNER'S AV

10:15 AM – 10:20 AM

WELCOME ADDRESS

Anil NM Wanvari | Founder, Chairman & Editor in Chief, Indian Television.com Group

10:35 AM – 11:20 AM

PANEL 1 – THE STREAMING COMMERCE : WHERE IS THIS HEADING?

Speakers

Ravikant Sabnavis | CEO, Arha Media & Broadcasting

Rishi Negi | Group Chief Operating Officer, Banijay Asia and Endemol Shine India

Aamir Mulani | Founder & CEO, PlayboxTV

Ujjwal Mahajan | Co-Founder, Chaupal OTT

Meet Kariya | Co-Founder, JOJO App

Session Chair

Raghav Anand | Partner, Ernst and Young LLP

11:20 AM – 11:55 AM

PANEL 2 – HOW TECHNOLOGY IS DRIVING THE CUSTOMER STREAMING EXPERIENCE

Speakers

Rajat Nigam | Group CTO, Network18

Venugopal Iyengar | COO -Digital, Planetcast

Girish Dwibhashyam | COO, DocuBay

Anupam Sharma | Senior Vice President, Sales & BD-APAC, Prime Focus Technologies

Abhijeet Kumar | Co-Founding Partner, ah! Ventures Fund

Tanay Chothani | CEO, Travelxp.com

Session Chair

Anshul Garg | Managing Partner & Head of Publicis Commerce India, Publicis Groupe India

11:55 AM – 12:10PM

PRESENTATION – REVOLUTIONIZING CONTENT DELIVERY WITH EXTREME

Raunak Maheshwari | ED & CEO, Extreme

12:10 PM – 12:30PM

KEYNOTE ADDRESS : CAN HUMANS AND MACHINES CO-WRITE THE FUTURE OF THE BUSINESS OF CONTENT?

Ramki S | Founder & Global CEO, Prime Focus Technologies

12:30 PM – 1:10 PM

PANEL 3 – THE CONTENT DISTRIBUTION TANGLE

Speakers

Saurabh Srivastava | COO-Digital, Shemaroo Entertainment

Sathyajith Nair | Head of Digital & OTT, MMTV

Pratap Jain | Director & CEO, Chana JOR, V Hunt Digital Media

Dhruv Javeri | CEO, Klassroom

Session Chair

Akshay Kohli | Managing Director & Partner, Boston Consulting Group

1:15 PM – 2:15 PM: LUNCH

2:15 PM – 3:05 PM

PANEL 4 – BUILDING AFFORDABLE STICKY BINGE WORTHY CONTENT

Speakers

Aashish Singh | Producer, Red Chillies Entertainment
 Sunder Aaron | Co-Founder and Managing Partner, Locomotive Global Inc.
 Devendra Deshpande | CEO, Friday Filmworks
 Tejkarran Singh Bajaj | Head Originals, Jio Studio
 Saugata Mukherjee | Head of Content, SonyLIV
 Vijay Koshy | President, TVF

Session Chair

Mautik Tolia | CEO, Bodhitree

3:05 PM – 3:20 PM

FIRESIDE CHAT : THE EVOLVING LANDSCAPE OF OTT IN INDIA: REGIONAL GROWTH, CONSUMER TRENDS, AND AGGREGATION DYNAMICS

Avinash Mudaliar | Co-Founder & CEO, HT Labs
 Anil NM Wanvari | Founder, Chairman & Editor in Chief, Indian Television.com Group

3:20 PM – 4:10 PM

PANEL 5 – LIVE SPORTS – THE NEXT BASTION OF GROWTH

Speakers

Vinit Karnik | Managing Director of Content, Entertainment & Sports, GroupM India
 Vikrant Mudaliar | Chief Marketing Officer, Dream Sports
 Kingshuk Mitra | Head of ad sales, Star Sports

Session Chair

Anil NM Wanvari | Founder, Chairman & Editor in Chief, Indian Television.com Group

4:10 PM – 4:25 PM

FIRESIDE CHAT – NEXC: DISTRIBUTION THAT PAYS OFF

Venugopal Iyengar | COO –Digital, Planetcast
 Anil NM Wanvari | Founder, Chairman & Editor in Chief, Indian Television.com Group

4:25 PM – 5:15 PM

PANEL 6 – THE ADVERTISING OPPORTUNITY BEYOND AVOD

Speakers

Aruna Daryanani | Business Head & Director, Amazon minity
 Ranjana Mangla | Sr. Vice President & Head of Ad Revenue, Sony LIV, SPNI
 Gaurav Kanwal | Chief Revenue Officer- Zee5, South Asia
 Ankit Desai | Head – Media, Digital Marketing and Brand PR (India and Global COE), Marico
 Deepak Karnani | Director, CereOne
 Harguneet Singh | Senior Director – Customer Success, PubMatic

Session Chair

Uday Sodhi | Founding Partner, Kurate Digital Consulting

Platinum Partner



Associate Partner



Lanyard Partners



Industry Partners

